

# **EXPRESSION OF INTEREST (EOI)**

**For**

## **Engaging Consulting Firms to Conduct Baseline Study on Chemical Sector & Formulate Short-Term, Medium-Term and Long-Term Visions for Pakistan Chemical Industry**

### **1. Introduction**

Pakistan Chemical Manufacturers Association (PCMA) invites reputable and experienced consulting firms to submit their Expression of Interest (EOI) for providing consultancy services to conduct a comprehensive baseline study of Pakistan Chemical Sector and formulate strategic Short-term (2030), Medium-term (2040) and Long-term (2050) Visions for the Pakistan Chemical Industry. This initiative aims to establish a clear, ambitious, and actionable roadmap to guide sector growth, policy reforms, technological advancement, and global competitiveness.

### **2. Background**

Aligned with PCMA's long-term development goals, the selected consultancy will work closely with stakeholders, industry leaders, government representatives, and experts to craft baseline study of Pakistan Chemical Sector and develop forward-looking Short-term (2030), Medium-term (2040) and Long-term (2050) Visions that reflect the sector's strengths, opportunities, and strategic priorities for Pakistan Chemical Industry.

### **3. Scope of Work**

The consultancy will be responsible to:

- Engage with stakeholders across government, industry, academia, and other relevant entities.
- Conduct a baseline study on Pakistan Chemical Sector
- Conduct analyses e.g. Demand-Supply, Raw Materials, Policy, HR, Technology etc.
- Recommending Policy, Infrastructure, and Technological reforms.
- Preparing a comprehensive Vision document with clear objectives, strategies, goals, and actionable steps along with timelines.

#### 4. Qualifications & Experience

Eligible firms must demonstrate:

- Extensive experience in strategic planning, policy formulation and sectoral development.
- Proven expertise in the chemical industry, manufacturing, or related sectors.
- Strong stakeholder engagement and facilitation skills.
- Demonstrable track record of delivering long-term strategic frameworks.
- A team of qualified professionals including economists, industry specialists, and policy analysts.

#### 5. Submission Requirements

Interested firms should submit their EOIs including:

- Organizational profile highlighting relevant experience.
- Approach and methodology to develop visions.
- Profiles of key team members.
- Examples of similar assignments undertaken.
- A tentative timeline with major milestones.

#### 6. Selection Process

Proposals will be evaluated based on technical expertise, approach, experience, and professionalism. Shortlisted firms will be invited to submit detailed technical and financial proposals.

#### 7. Deadline for Submission

All EOIs shall be submitted electronically by **22<sup>nd</sup> August 2025** to [khalid.pervez@pcma.org.pk](mailto:khalid.pervez@pcma.org.pk) and [arsalan.nadeem@pcma.org.pk](mailto:arsalan.nadeem@pcma.org.pk)

#### 8. Contact Information

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